The 4U2GROW Virtual Workshop Series

At Marketopia and 4U2GROW, we believe that knowledge isn’t power until it’s applied – that’s why each month we’ll be hosting a virtual workshop on sales and marketing best practices in the IT industry that make it easy for you to boost your growth. These presentations are hosted by industry experts and are followed by a selection of interactive “Ask the Expert” sessions, including a speaker Q&A session.

Access to this monthly virtual event is included in a monthly or annual Training 4U2GROW subscription. Special-access registration links will be provided within the Training 4U2GROW system on a monthly basis.

[CTA]

Ready to gain exclusive access to interactive workshop sessions at this monthly virtual event series?

Subscribe to Training 4U2GROW

This month’s workshop will discuss:

**The Importance of Adding Video to Your Marketing Strategy**

According to a 2019 survey by Optinmonster, video marketers get 66 percent more qualified leads per year than those who don’t. In this sales training episode, CMO of Marketopia, Andra Hedden, dives into why video is the most effective way to reach your audience and the simple steps you can take to start adding video content to your marketing strategy.

**Register here** [https://hopin.to/events/4u2grow-virtual-workshop-series?code=09a87071-690b-4f83-9d57-50ced0721a3d] to claim your special-access VIP 4U2GROW Training ticket, which will grant the holder access to the featured presentation, a selection of "Ask the Expert" interactive sessions, including a Speaker Q&A, and access to the virtual expo hall.